

is proud to present

With Taylormade Leadership adership

the Winner Within



Professional Development program

"The Power to Change From Within"

presented by



The Winner Within Coaching Program Overview

Message from IMS President Michael Grady Our commitment Delivering the very best people *Now committed to helping them grow*

I am very excited to announce what I believe is a first in the world of staffing. Since the beginning of IMS in 1996 our commitment has been to provide the best value possible to our clients. I am old fashioned and have believed from day one that we had to earn our client's business one day and one person at a time. Discovering, evaluating and placing the very best candidates has been our constant mandate. Now in an effort to take our service to a new level we are announcing, in partnership with Taylormadeleadership the commitment to invest in the people we place to continue to grow.

As President of IMS Group it has long been my passion to foster the personal and professional development of my people. I am now proud to announce that Innovative Management Solutions Group is breaking ground by announcing our commitment to the continued growth and development of every professional we place. As a bold new addition to our service, in partnership with Taylormadeleadership, we will provide enrolment into one of the most effective and highly recognized professional development programs in the country, The Winner Within.

The Winner Within was created by Taylormadeleadership president Randy Taylor over 10 years ago and has become one of the most recognized and highly accredited personal and professional development programs in the nation. This program along with other Taylormadeladership personal development and leadership programs have received national accreditation from many of the largest corporations in Canada. The Winner Within encompasses the 7 key elements necessary for long-term sustainable growth and was our clear choice in this unique initiative. At IMS we will always strive to do more and will continue to work to earn your business one day at a time. We look forward to finding you the right people and now to helping them grow.

"The Power to Change From Within"

Philosophy

"It is the voice in our head telling us the mountain is too high that prevents us from ever knowing the view from the top"

The Taylormadeleadership coaching program was developed as a comprehensive system to enable anyone to uncover their hidden abilities and take the steps necessary to achieve their goals. This program was developed over many years and now provides the building blocks for those who choose to be serious students of personal growth. I am a proponent of whole life growth rather than simply exploring growth in one area such as business or finances or health. When attention is paid to all components of life, accomplishment will be rewarding, sustainable and fulfilling on all levels.

The world we live in today paints a picture of instant success. The prevalent expectation is for immediate gratification. So many people are looking, searching and paying large sums of money for the magic pill that will propel them towards a life of promise, success and wealth. The simple truth is that in order for "it" to change "we" have to change. Change does not come in the blink of an eye but from consistent sustained effort moving towards a goal with the expectation of growing an inch a day rather than ten feet.

In North America today, over 10% of all books sold are on self-help. The truth is that all books, mine included don't work. The reason that they don't work is not because the information provided is not valuable. The reason is that they lack the day-to-day structure to implement the philosophy over a sufficient period of time to enable the creation of new success habits.

The *Taylormadeleadership Winner Within Coaching Program* is designed to break down a very complex system into single day blocks with specific tasks and activities each day that leads to growth. Success with our clients has been remarkable.

The final element for your consideration is our confidence in the program and our commitment to providing value. The program offers a 100% guarantee of results and has for the past 5 years. In all that time we have not had one discussion with a client that it did not work. To book a consultation or for more information please contact,

seminars@taylormadeleadership.com

Be well,

Randy Taylor President *Taylormadeleadership*

Presents The Winner Within Coaching Program

Objectives of the program

Double productivity

Define your why for business

Through a science-based approach, identify the underlying traits that create self-limiting behavior and develop positive new behaviors

Defining your own personal vision of success that will drive motivation

With the use of the success journal, participants will be able to break down a very complex program of growth through the creation of success habits into just one day blocks

Greatly increase focus by learning and practicing the technique of current moment consciousness

Surpass current limitations through targeted growth objectives

Become a master at relationship development

What the course includes

7 bi-monthly presentations-1 hour in duration
Complete set of notes of each session
Copy of The TML Success Journal and TML Success Tracking Form
Daily e-mail contact, interaction and accountability
E-mail and phone access to Randy Taylor for 1 on 1 assistance
Copy of TML growth tracking form
Full 6 months of contact and daily follow up

Seminars@taylormadeleadership.com www.taylormadeleadership.com

What we cover

Session 1 The self-directed solution

Creating a structural process of self-discipline to increase productivity by a minimum of 100%

Session 2 *Discover your why*

Connecting to our own emotional triggers that create the fuel for activity and growth

Session 3 *The Power of Why in Business*

Define your emotional connection through the development of your "why" for business

Session 4 Changing behaviors

The science of human behavior. Understanding how behaviors are created and how to change those that are not serving us

Session 5

Current moment consciousness

Improving our ability to focus and train ourselves to "go into the zone" at will

Session 6 *Growth*

Implementation of a system to incrementally grow and improve in all areas of life

Session 7 *Relationships*

Define and understand the psychology and necessary steps to develop long-term sustainable relationships

Contact: rtaylor@taylormadeleadership.com



Randy Taylor

Bio

Randy Taylor is one of the country's leading authorities in human potential, personal growth and leadership. Having come from a tumultuous past of poverty, parent alcoholism and life on the streets as a child, Randy was able to achieve his own personal goal beginning at age 28 by reaching the very top in Canadian Broadcasting. His level of expertise has won him several national broadcast awards.

Eleven years ago he left to form Taylormadleadership. Through his own personal experiences and 30 years of study into the science of human behavior, he has developed a dynamic new leadership and personal growth philosophy called "The Winner Within". His client list is growing among the fortune 500 companies in Canada including Accenture, The Investors Group, ReMax Realty, Petro Canada, National Bank, Kraft Foods, Xerox,

Financial Horizons, The Canadian Government, Sunlife, Brookfield Homes, Motorola, Freedom 55, Toronto Youth Services, London Life, The Canadian Chiropractic Association and many more.

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